

Ice Adonis

The number one show in several Asian territories, generating up to 5 times the slot average ratings for broadcaster tvN and was in 2015 launched in local version in Ukraine with very strong ratings.

Ice Adonis is the story of step sisters whose rivalry turns to hatred when one sister is framed for murder. From its action-packed opening episode - featuring a prison break followed by a dramatic fight at a wedding - the story twists and turns through five years in the eventful life of a Korean business dynasty as wronged sister Yun-Hwa battles to win back the stolen life and love that are hers by right.

Viewers all over Asia have been hooked by this addictive tale of hatred, rivalry, manipulation and deceit set in the glamorous world of a cosmetics company. The story - which ends up being an emotional tale of forgiveness, love and acceptance - compelled an extremely loyal audience and generated enormous amounts of social media traffic throughout its transmission period.

**GENRE**

Drama series

LENGTH

108 x 30 min (Korean version)

100 x 45 min (Ukraine version)

TIME SLOT

Prime time

BROADCASTER

tvN (Korea), 1+1 (Ukraine)

RIGHTS HOLDER

CJ E&M Corporation

AVAILABLE AS

Korean version – format and finished episodes in Mena, CIS and Europé.

Ukraine version – format and finished episodes world wide