

# Elif



## GENRE

Drama series - Daily

## LENGTH

Season 1 - 183 x 45 min

Season 2 - 200 x 45 min planned

## TIME SLOT

Daily prime time

## BROADCASTER

Kanal7 (Turkey)

## RIGHTS HOLDER

Green Yapim

## AVAILABLE AS

Format and finished episodes

The story of a good-hearted little girl who becomes a pawn in the rivalries of the Emiroglu family. Elif is a break out hit in Turkey, Indonesia and Eastern Europe.

Melek was a servant in the house of the Emiroglu family. She fell in love with the son of the family, Kenan, and the love was returned. But Kenan's evil mother does not accept her son's choice of love and drives Melek away when she is expecting Kenan's child. Melek feels she has no choice but to leave and let Kenan think she abandons him. Little Elif is born and her unknowingly father marries another woman. Melek starts a relationship with a new man, a hopeless violent gambler who is planning to sell Elif to make up for gambling debts, and Melek has to run away to save Elif. So she visits Emiroglu farm secretly and leaves Elif in the care of the goodhearted head of the household staff.

Elif is the most successful series ever on Kanal 7 in Turkey and premiered in the spring of 2015 in Indonesia, where it has become a nation wide phenomenon. The ratings are also very strong in multiple countries in Eastern Europe.