

ENTERTAINMENT

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The background image shows a game show set for 'ID Lucky Number \$'. A large, cylindrical, metallic-looking structure with the words 'ID LUCKY' in blue and 'NUMBER \$' in yellow 3D letters is the central focus. Money is falling from the top. Below it is a large, blue, grid-like floor. A host in a suit stands on the right with arms raised. The floor has large, glowing numbers and dollar signs. The overall theme is money and luck.

ID LUCKY NUMBER \$

Everyone has a lucky number - but is that lucky number found in their ID? This action-packed game show aims to find out!

ID Lucky Number is a hit new game show where contestants compete in a set of stunning games on a gigantic LED floor using the number on their ID card. It can be their social security, driver's license or even their passport.

Six players are randomly chosen from the studio audience. They go through different rounds of fun and challenging games with each round ending in players eliminated in search of the lucky contestant who will play in the Final Round.

The luck of the players rests on their own ID number. But is it lucky enough to take them all the way to the Final Round and win the Jackpot?

Launched in 2016 in Thailand, ID Lucky Number is a certified hit.

ENTERTAINMENT
LAB



GENRE
Game show

LENGTH
60 min

TIME SLOT
Prime time

BROADCASTERS
Channel 9 MCOT (Thailand)

RIGHTS HOLDER
Entertainment Lab and MCOT

AVAILABLE AS
Format

COMEDY COMBAT

**GENRE**

Entertainment - Comedy show

LENGTH

90 min

TIME SLOT

Prime time

BROADCASTER

MTV3 (Finland)

RIGHTS HOLDER

Yellow Film & TV

AVAILABLE AS

Format

Is this the most popular entertainment format in the world? A constant 60% share in super prime and still increasing. A live event for the whole nation!

Comedy Combat is not a regular TV show. It's a true phenomenon. The nation is obsessed by the featured characters and everybody knows their catchphrases. What's it about then? The format is an elimination contest for comedians in which they compete against each other to win different gag, sketch and improvisation challenges. The show is full of crazy and funny ideas; tell a joke in 15 seconds, make a parody of a TV show, tell a real-life story...But the main goal for each comedian is to develop his or her own comedy character. It's these returning characters that have become the main asset of the show and viewers love to quote them. This popularity has led to numerous opportunities for spin off-shows and licensing opportunities. A local version of format has been a hit on Kanal 2 in Estonia, just renewed for a second season. Meanwhile new versions are on the way from Vietnam and China with options sold in Bulgaria and Sweden.



In this heart warming and hilarious show regular people have to make two comedians laugh. If they succeed they can become a star overnight and walk away with a cash prize.

In front of a cheering audience the contestants are given one minute to succeed. A smile is enough. The two comedians are very likable and have a hard time resisting a good laugh. The host closely monitors the reactions of the comedians. Can they keep a straight face? If the contestants succeed they can choose to stay on the set and keep on joking and in this way earn a lot more money for every minute the comedians are laughing. Everybody wants to have a good time and the comedians plus the live studio audience encourage the contestants to be their best.

There is a lot of comedy out there. Crack Them Up gives people an arena to entertain the country and to discover new comedy talent. And a good laugh makes life easier! Crack Them Up has taken viewers by storm. Everywhere it's been on air it has been a success. In China and Vietnam it has been one of the highest rated entertainment shows. The format has most recently been sold in Finland and optioned in Italy.



GENRE

Comedy show

LENGTH

45 min

TIME SLOT

Prime time

BROADCASTERS

1+1 and Inter TV (Ukraine)

RIGHTS HOLDER

Studio Kvarthal 95

AVAILABLE AS

Format



WORK ENTERTAINMENT POINT

GENRE

Game show

LENGTH

60 min

TIME SLOT

Prime time

BROADCASTER

Workpoint TV (Thailand)

RIGHTS HOLDER

Workpoint Entertainment

AVAILABLE AS

Format

Can you tell who is an ex-con among a group of police officers? Who is the atheist in the group of priests? Which of these professors is actually a college dropout?

This tense game show is built around four players who share the same interest or skills. However, one of them is not what he claims to be; he is the Black Sheep. The contestants take their turns to play detective by interrogating, scrutinizing and analyzing each other in an attempt to identify who the Black Sheep is. The Black Sheep will do and say anything to blend in with the flock but the one who is clever enough to pick out the liar may have the pleasure to say at the end, "Baa, baa, black sheep, you think you got me fooled? No sir, no sir, I wasn't fooled!".

This is a completely unique game and talk show that made big headlines in Thailand. The detective game show to test your skill of finding the "odd one out", but also to reveal the secrets of unique characters.



uSupporters gives real football fans the chance to live their dreams and compete alongside their idols and against their rivals, on a level playing field!

uSupporters is a brand new and innovative format that combines the world's favourite sport – football, with the fastest growing – eSports. In a series of regional trials, each team from the domestic football league will host a competition to find the most talented local player at EA Sports' FIFA video game. The top player will then join up with one of the star footballers from the club to form a partnership that will compete in a prestigious national competition to be uSupporters champions! Giving amateurs the chance to play alongside their heroes will show a whole new side to professional footballers and their competitive nature! Filmed in front of a live studio audience, with real commentators and post-match interviews, uSupporters is a genuine sporting event and the perfect link between the online gaming world and television audiences. Now licensed in the Netherlands, Argentina and for an ice hockey-based version in Finland!



GENRE

Entertainment - eSports

LENGTH

30 min

TIME SLOT

Prime time

BROADCASTER

TV4 (Sweden)

RIGHTS HOLDER

Uncle Ned

AVAILABLE AS

Format



Sera

Film Services

GENRE

Game show

LENGTH

60 min

TIME SLOT

Prime time

BROADCASTER

TRT1 (Turkey)

RIGHTS HOLDER

Sera Film Services

AVAILABLE AS

Format

Do you trust your team mates? Or maybe you think that your competitors have the right answer? Queue Up is a new and highly entertaining quiz show where your faith in your own team is tested!

In each episode of Queue Up, three teams with four players battle it out to win a cash prize. And it's important that they know each other well – both their strengths and their weaknesses! If you believe your team mate will know the right answer, just queue up behind their soundproof booth. But if you don't trust your team mate, then queue up behind the player that you believe will deliver the right answer! With 20 seconds to decide which queue to join, there is time for some tactical play – will you fool everyone and hop to another queue at the last minute? Then again, the player in the booth might choose to play one of three different lifelines, where players in the queue could win big – or lose! It has never been so exciting to stand in a queue!

Brand new for 2016, Queue Up's innovative and exciting format has already been a great ratings success on TRT in Turkey.



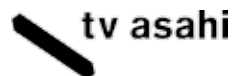
The game show where sports superstars are finally beaten by amateurs.... Or not?

An action-packed and fast-moving game show featuring celebrities and amateurs challenging world-class professional athletes at their very own sports! From golf, tennis, water sports and soccer, the challenges and entertainment are endless.

But wait, there is a twist! It won't be possible to Beat the Champions without a little help for our amateurs, so how about some handicaps for the sports stars?

Can amateurs win against a tennis superstar playing with an oversized racket? Can they beat professionals in a bowling game using a soccer ball? Can two kids win over a table tennis professional playing with a spoon? With all these handicaps and unique games, can the celebs and amateurs Beat the Champions?

With unstoppable proven ratings time after time, Beat the Champions is clearly a winner. With a heritage of over 15 years in Japan, it's now time for Beat the Champions to hit the international market!



GENRE
Entertainment

LENGTH
60 min

TIME SLOT
Prime time

BROADCASTER
TV Asahi Japan, Fox (USA)
Optioned in several territories

RIGHTS HOLDER
TV Asahi Japan

AVAILABLE AS
Format

ULTIMATE BRAIN

**GENRE**

Game show

LENGTH

30 x 45 min

TIME SLOT

Prime time

BROADCASTER

NTV (Japan), CBBC (UK),
VRT (Belgium),
NPO (The Netherlands)
Optioned in several territories

RIGHTS HOLDER

Nippon Television Network

AVAILABLE AS

Format & finished episodes
from NTV (Japan) and CBBC
(UK)

How do you climb a slope covered with slippery lotion? Pop 450 balloons in less than two minutes? Walk towards a huge fan wearing a parachute?

These are tasks the nation's smartest people will try to solve using intelligence, intuition and creative thinking skills. Four teams consisting of university professors, celebrities with a higher education, people known to have a very high IQ and regular college students battle to prove themselves in this high energy comedy quiz show. Ultimate Brain is a mind-bending game with strong visual components that appeals to the whole family. The host - Doctor Brain - is the harsh judge of proceedings. Dr Brain does not like dumb people. He likes them even less if they seem to be smart on paper! No matter your credentials, beware his wicked and witty judgment if you fail at his brain-teasing tasks... Are they really smart or do they just look like they might be? Find out in Ultimate Brain! Adapted as a children's game show, Ultimate Brain has been a great success on CBBC in the UK where it has been commissioned for two more seasons while the same format debuted in Belgium and The Netherlands in early 2016.

The

ENTREPRENEURS

Do you have a unique business idea? And need help from some of the cleverest start up experts? Then apply for The Entrepreneurs!

The Entrepreneurs is a fresh and entertaining series where entrepreneurs and inventors from all ages and backgrounds go on an exciting journey to make their ideas come true. The show follows eight teams who will develop their ideas in a creative environment, eventually seeing their product come to fruition. With the help of experts, the teams will then have six months to develop their ideas into products. During this time there will be four weeks of shooting, wherein our teams will have to face new challenges and tasks such as marketing, financing, product development and developing useful skills in the pacy landscape of innovation - all designed to push the teams to face all aspects of being an entrepreneur. With regular evaluations, the dreams and hopes of our participants are put through the toughest of tests and the whole series becomes a truly emotional journey.

A huge success in Iceland where the show gathered more than 50% share in a very challenging time slot!



GENRE

Reality

LENGTH

6 X 60 min

1 x 70 min finale

TIME SLOT

Prime time

BROADCASTER

RUV (Iceland)

RIGHTS HOLDER

Sagafilm

AVAILABLE AS

Format and finished episodes

**GENRE**

Singing competition

LENGTH

70 min

TIME SLOT

Weekly prime time

BROADCASTERS

KBS 2TV (Korea)

Optioned in several territories

RIGHTS HOLDER

KBS

AVAILABLE AS

Format

Legendary songs are reborn! A singing competition where a new generation interprets the songs everybody loves.

This is the singing competition for all generations. An iconic artist, a true legend will be in the studio and hear the new generation of artists make personal interpretations of the legendary songs. The artists challenge each other in nail-biting duels and after comments from the legend and the panel of experts, the studio audience votes for the winner. The winner stays on stage to be challenged again and perhaps replaced...? Meanwhile, in the green room the artists who lost or are waiting for their turn are together with two comedian hosts commenting on the performances.

This formula can't go wrong and the success of the ratings on KBS proves that this is fantastic entertainment for the whole family and a great way to partner up with new talent and the music industry.

My Way is still the backbone for KBS2 in Korea, 3 years after the launch. It runs week after week, all year round, never stopping to attract the Korean viewers!

POP SPORT

Pop Sport combines the tension of the sports world with the drama of the music business in a highly-charged singing competition.

Famous artists, in Pop Sport called the team captains, return to their home towns to find the best undiscovered talent and form top-class singing teams. These teams then face each other in a series of singing duels. The team captains tactically choose which singers will go head to head and which songs they will perform. Crowds of home-town fans cheer on as the singers give it their best shot. After each duel a panel of judges give their verdict and award points to the winner. As the show progresses the points on offer increases, making the tension mount. In the grand finale the two celebrity team captains face each other and use every trick they can to ensure victory – dramatic choreography, support from their team members and even sport star stunts. Drama, tension, emotions – this is Pop Sport!

**GENRE**

Music competition

LENGTH

60-90 min

TIME SLOT

Prime time

BROADCASTER

Developed from a format on SZTV satellite (China)

RIGHTS HOLDER

Idea Asia Media
La Competencia

AVAILABLE AS

Format

Spellfie

**GENRE**

Game show

LENGTH

30 min

TIME SLOT

Daytime

RIGHTS HOLDER

Bic Formats

AVAILABLE AS

Format

One letter is all that matters - change it to get the right answer. That's the Spellfie magic!

Spellfie is the new interactive game show that will cast its spell on viewers, one letter at a time. In each episode four contestants give their brains a workout by trying to complete mesmerizing word chains. But there's a twist - every new answer is the same as the previous one, except for one letter.

For example if the starting word is "BEAR", and the clue "something to eat", change one letter and you get "BEAN", the next clue is "a Bond actor" change one letter and you get "SEAN". Easy, fun and so addictive. And sometimes harder than you think.

Over three rounds contestants will have to swap, add or remove a letter to reveal the answers.

An accompanying mobile app means viewers can play along at home, challenge their friends, or even put themselves forward for the televised game show!



This is the classic game of hide and seek where a family competes to hide their kids from a searching celebrity!

An ordinary family with small kids is helped by a carpenter and a TV host to prepare their home for the game of Hide and Seek. If the family manages to keep at least one family member hidden from the searching celebrity for 30 minutes, they will win a big cash prize.

But the search is by no means easy! The family has planted unpleasant surprises throughout the house to delay the seeker: a room full of ping pong balls, floors covered with sticky fly paper, buckets of water strategically placed on half open doors - all designed to make the search more difficult and entertain TV viewers. And the hideouts are pretty advanced as well: kids hidden under a false ceiling, a kid sewn into a teddy bear costume or hidden inside a fake TV set.

Hide & Seek aired in Japan for many years and has successfully been adapted in Ukraine. In France it was immediately commissioned as a series after the airing of a pilot episode due to exceptional ratings!



GENRE

Family entertainment

LENGTH

60 min

TIME SLOT

Weekly prime time

BROADCASTERS

TV Tokyo (Japan),
1+1 (Ukraine), Gulli (France),
TV2 (Estonia)

RIGHTS HOLDER

TV Tokyo

AVAILABLE AS

Format



my5000friends

**GENRE**

Factual entertainment

LENGTH

30-60 min

BROADCASTERS

SVT Play & SVT1 (Sweden)
Viasat (Hungary), Ned3
(Netherlands), OP12
(Belgium), UTV (Russia)
Optioned in several territories

RIGHTS HOLDER

Veranda Film

AVAILABLE AS

Format

Celebrities often have the maximum limit of 5000 friends on Facebook. But do they really know them all?

In My 5000 Friends a celebrity comedian is on a mission to meet his 5000 digital friends, in real life. Each episode follows the main character as he confronts his fears and challenges social conventions while trying to meet as many friends as possible. He does just about anything to meet his digital friends - from impromptu birthday greetings and mass events to posting status updates that say: "Somebody help me, I'm chained to a statue!"

The result is a documentary series full of laughter, warmth, awkward moments and personal reflections on the pros and cons of modern friendships.

All 10 episodes are pre-scripted, but there is also room for improvisation, as the series' main character interacts with 5000 people. The series had a cult status in Sweden and viewers engaged in active discussions on social media sites. The series was originally commissioned for website SVT Play but due to the success there, was also aired on SVT1, Sweden's largest channel. A local adaptation in The Netherlands won the prestigious Dutch TV Lab in the Fall 2013.