

CRACK THEM UP

In this heart warming and hilarious show regular people have to make two comedians laugh. If they succeed they can walk away with a cash prize.

In front of a cheering audience the contestants are given one minute to succeed. A smile is enough. The two comedians are very likable and have a hard time resisting a good laugh. The host closely monitors the reactions of the comedians. Can they keep a straight face? If the contestants succeed they can choose to stay on the set and keep on joking and in this way earn a lot more money for every minute the comedians are laughing. Everybody wants to have a good time and the comedians plus the live studio audience encourage the contestants to be their best.

There is a lot of comedy out there. Crack Them Up gives people an arena to entertain the country and to discover new comedy talent. And a good laugh makes life easier! Crack Them Up has hit the viewers by storm. Everywhere it's been on air it has been a success! In China the show was one of the highest rated shows in spring 2014.

**GENRE**

Comedy show

LENGTH

45 min

TIME SLOT

Prime time

BROADCASTERS

1+1 and Inter TV (Ukraine), Channel One (Russia), BTV (Lithuania), Jiangxi Channel (China), HTV7 (Vietnam)
Optioned in several territories

RIGHTS HOLDER

Studio Kvarstal 95

AVAILABLE AS

Format